**Business Creation Assignment**

You are going to create your own business for athletic training for any setting of your choice. Your job today is to create as much of the following as possible:

Paper

o The name of your Setting

o A 6‐8 sentence description of your company, which can include: what

service it provides or product it sells, how many people are employed

by your company, where your company is located, whether it has one

or more offices and their locations, why your business is located

where it is, etc.

o A brief history of your company, which can include: who began your

company (was it you? A family member? Someone else?), where it

began (location), and how it began.

o What your role is in your in that setting?

o A slogan for your company (Ex: McDonald’s *I’m Lovin’ It*™ or Nike’s

*Just Do It*™)

A logo